

# HERE'S WHY METRO ETHERNET IS BECOMING THE CHOICE OF BUSINESSES LIKE YOURS:

- **IT'S SIMPLE.** Ethernet is how your computers already communicate. What could be simpler than connecting you to the outside world using the same technology?
- **IT'S SCALABLE.** Metro Ethernet can handle whatever bandwidth you need, or will need.
- **IT'S RELIABLE.** Carrier-class Metro Ethernet is designed to deliver the quality of service your business demands.
- **IT'S AFFORDABLE.** Metro Ethernet delivers both immediate and ongoing savings compared to traditional telecom services.



Visit [metroethernetnow.com/save](http://metroethernetnow.com/save) for details.

## METRO ETHERNET FROM OPTIMUM LIGHTPATH





**SWITCH TO  
OPTIMUM LIGHTPATH METRO ETHERNET  
BEFORE DECEMBER 23, 2005  
AND YOU COULD SAVE MORE THAN  
\$30,000.**

**WHILE CUTTING YOUR ONGOING  
COMMUNICATIONS COSTS IN HALF.**



Optimum Lightpath Metro Ethernet.  
Where capacity meets simplicity.

How much are you spending right now on your business phone, data and Internet? Whatever it is, switching to Metro Ethernet from Optimum Lightpath could save you thousands—right now and down the road.

**SAVE NOW.**

It starts with our limited-time offer: Switch from your old-style phone, data and Internet services to Optimum Lightpath Metro Ethernet now, and we'll credit your business for conversion costs.

Depending on the level of service you choose, it could be as much as \$7,500! For qualified locations, we'll even absorb the cost of running fiber optics to your building—an average savings of \$25,000. For a total savings that could be more than \$30,000.



**SAVE LATER.**

That's really only the tip of the iceberg. When you switch to Optimum Lightpath Metro Ethernet, your ongoing business communications costs could very well be cut in half. How much would *that* save you?

This offer is subject to minimum contract and billing requirements. To learn more, go to [metroethernetnow.com/save](http://metroethernetnow.com/save). Or call 1-877-LIGHTPATH. But don't wait. The sooner you switch, the more you'll save!



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